



### **Consul General Patti Hoffman**

Ms. Patti Hoffman assumed the post of Consul General of the United States of America for the Kolkata Consular District in August, 2018. The Kolkata Consular District includes West Bengal, Bihar, Jharkhand, Sikkim, and the seven northeastern states.

Immediately prior to coming to Kolkata, Consul General Hoffman was a student at the National War College at the National Defense University (NDU) in Washington, DC. Previously, she served as Chief of Staff to the Director General of the U.S. Foreign Service and Director of Human Resources. Ms. Hoffman has served overseas at the U.S. Embassy Mexico City, U.S. Embassy London, U.S. Embassy Quito, and U.S. Consulate General Rio de Janeiro. Ms. Hoffman has also served in several positions at the U.S. Department of State in Washington, DC.

Consul General Hoffman is originally from the Philadelphia area. She holds a B.A. in Biology from Columbia University, a Master's in International Relations from the University of Bristol, U.K., where she studied as an International Rotary Scholar, and a Master's degree in National Security Strategy from the National War College. She can speak Portuguese and Spanish. Ms. Hoffman is accompanied to Kolkata by her husband.



**Ms. Charu Sehgal**  
**Leader- Life Sciences and Healthcare Industry**  
**Deloitte India**

Charu is the industry leader for Life Sciences and Healthcare for Deloitte India. She has been with the Consulting practice of Deloitte India for over 30 years and has worked across many offerings and most sectors. In her last role she was leading the Strategy and Operations Consulting practice.

While in her early years she worked across sectors, she later focused on Life Sciences and Healthcare across public and private clients in India and across the globe. Her Private sector clients, for whom she has led entry and expansion strategies and business/operations transformation, include, Pfizer, Philips Health, Becton Dickinson, Ascension Health US, Fortis hospitals and Apollo health.

Charu has been selected as one of the top 20 women achievers in Healthcare in India. She has also worked with leading multinational organisations and central and state governments on public health mandates including, supporting health policy, health financing and institutional strengthening.

Charu has been a member of Pharma and Healthcare committees in several industry associations such as CII, AIMA, NATHEALTH, ASSOCHAM and AMCHAM. She has spoken at various events and her points of view and articles have been published across media.

In her voluntary capacity Charu works with voluntary organisations on gender issues and has been a member of the National Task Force on Street Vendors.



**Mr. Chandra Bhushan Chakraborty**  
**Vice President and Regional Head – East**  
**Amway India Enterprises Pvt. Ltd.**

Chandra Bhushan Chakraborty comes with a rich experience of over 25 years in Sales & Marketing and Business Development in FMCG, Consumer durables, Oil & Gas industry in various markets across India with a track record of spearheading new business initiatives, process improvements, infrastructure setup and managing large business volumes.

He has been associated with Amway for 12 years and has held various leadership positions in the key functions at Amway. He has been instrumental in setting up Amway business in Eastern Region. He has been awarded as “Employee of the Year Award” by Amway in 2017. Eastern Region became highest region in terms of revenue as well as growth under his leadership. He has received “ASSOCHAM National Leadership Excellence Award 2018 – Consumer Protection” on behalf of Amway from Hon’ble Governor of Jharkhand, H.E. Mrs. Draupadi Murmu. His endeavour has been a critical factor in enhancing the company’s performance and sustained growth.



**Ms. Susan deCathelineau**  
**Senior Vice President, Chief Customer**  
**Success Officer, Hyland Software, Inc.**

Susan deCathelineau, is the Senior Vice President and Chief Customer Success Officer at Hyland. With more than 20 years of experience in health care, technology and operations, Susan brings expertise and leadership in areas including customer experience, strategic product development, campaign management, and solution design and implementation. In her role, Susan leads the next evolution of Hyland's Customer Success Department, focused on helping customers gain long-term competitive advantages by leveraging the breadth and depth of their technology investment. Channelling the voice of the customer, Susan leads Customer Success strategies, aligning customer experience, delivery, and innovation, building a customer listening path to seek input and implementing actions that support customers' growth. Prior to her promotion, deCathelineau led Hyland Healthcare as Senior Vice President of Global Health care Sales and Services. Throughout her 14-year tenure at Hyland, deCathelineau prioritized providing remarkable customer experiences, and became a true advocate for customers while supporting tremendous growth within Hyland Healthcare's industry practice. Implementing a strategic vision, Susan's established programs to ensure Hyland Healthcare solutions and services earned customer loyalty and delivered operational excellence. Before joining Hyland in 2006, Susan held senior positions across different healthcare provider, consulting, and technology organizations, cultivating a well-rounded perspective on the healthcare industry.



**Ms. Kasturi Bhattacharjee**  
**CEO**  
**ALLabs & Datacore Systems**

Kasturi is a Tech Professional and Business Leader with more 25 years of cross-functional experience spanning across India and USA. Large part of her tenure has been with Global Majors in Telecom Technology and Consulting. Kasturi started her career as an R&D engineer at Nortel Networks in USA tenures with Cisco Systems and Ericsson. She also spent a significant amount of her career in Big4 Consulting at Pricewaterhouse Coopers.

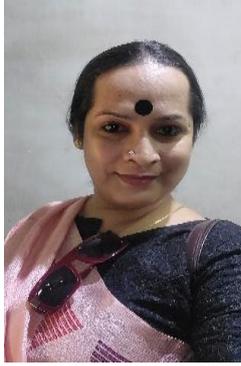
Currently she is the CEO of ALLabs and Datacore Systems, steering the company towards research, development and training in the Emerging Technologies area, specifically focused on AI, ML and Data Sciences.

Kasturi started her career as an R&D engineer at Nortel Networks, in RF Cellular Group working on areas involving radio resource optimization, network protocols, call processing, dynamic power control and next generation features in the cellular industry. Moving on from Nortel, she joined Cisco Systems USA Optical Networking Group in Digital Cross Connect Systems. Here she led a team of R&D engineers to perform in SONET/SDH, specializing in Network Management and Element Management (EM) layers for SONET/SDH.

Post this, Kasturi moved into Consulting and joined Pricewaterhouse Coopers India as Telecom Consulting Leader where she lead PwC's Telecom Technology practice for 7 years.

Post her tenure with PwC, she joined Ericsson Global India Ltd to manage the Global Delivery of one of Ericsson's core portfolios in the Operations Sub-system space for Telcos across the globe for 3 years and subsequently joined Ericsson's Global team in Emerging Technologies with Ericsson's new Portfolio in IoT solutions.

Kasturi graduated from University of Texas, Dallas with an Engineering degree in Computer Science and also completed a Business Executive Program at North Eastern University, Boston. Kasturi is also a regular speaker at Key Industry and Technology events like AIEE, Nasscom, CII, Infocomm and TV appearances in Bloomberg etc. She is a regular contributor to articles in leading Business and Technology magazines and newspapers like Voice & Data, Economic Times, & Telegraph etc.



**Ms. Aparna Banerjee**  
**Managing Trustee of Amitie Trust**

Aparna Banerjee has more than 20 years of experience in LGBT+ community mobilization in West Bengal. She was associated with Counsel Club, one of India's earliest LGBT+ support forums, from 1999-2002. Today, she is a leading voice in Hijra and transgender activism in India and Managing Trustee of LGBT+ support group Amitie' Trust, which has been active since 2002. She is also associated with the West Bengal Transgender Development Board since its inception.